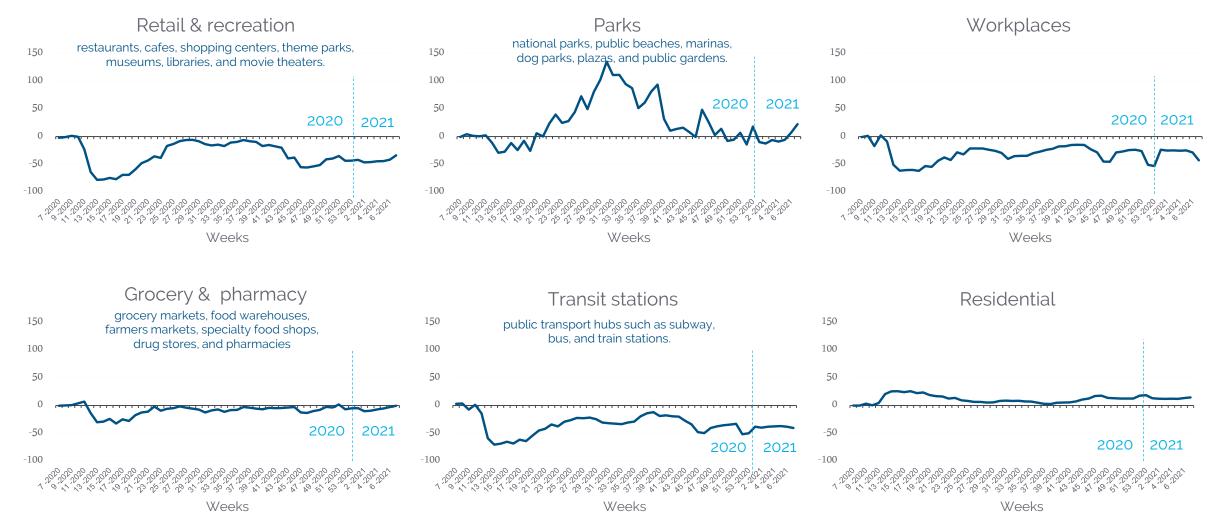
## OOH potential audience after one full year COVID

## % difference with baseline





Source: Google Community Mobility Reports 23/02/2021 Data ≤ 19/02/2021. Baseline = median value of a 5-week period expiring 06/02/2020 same weekday. Values = % change from baseline on weekly basis